

**BRIEF THERAPY CONFERENCE**  
December 6-9, 2012      San Francisco, California

**INFORMATION FOR PRESENTATION DEVELOPMENT  
& COMPOSING EDUCATIONAL OBJECTIVES**

**PRESENTATION DEVELOPMENT**

Sessions should be clinically oriented. Workshops offer an opportunity to present key concepts in your approach, expositions of techniques, case descriptions, demonstrations, practice groups, as well as video programs, an opportunity for audience discussion, etc.

Please provide a sufficient basis for the interpretation of program information by notifying participants of any limitations of the content being taught, including contradictory evidence and its source. In addition, statements that describe the accuracy and utility of the materials being presented should be included, along with the basis of such statements, the limitations of the content being taught, and the severe or most common risks.

**EDUCATIONAL OBJECTIVES**

It is important that the Erickson Foundation receive educational objectives for each presentation. Evaluation forms ask attendees to evaluate whether or not the workshop/presentation has met stated educational objectives.

Educational objectives are necessary to meet requirements for providing continuing education credits. We will publish a syllabus for the meeting that includes abstracts of all the workshops, and contains the educational objectives for all events.

Educational objectives state the performance, conditions under which performance is to occur and/or the criteria of acceptable performance for overt, specific skills to be gained by attendees at the end of the course. Your objectives should state what the learner can expect to achieve after the course of instruction. Please make a separate statement for each outcome.

**Note:**

Educational objectives should not begin with verbs such as "Learn" or "Experience." They should be written in terms of **behavior** that attendees are expected to master on completion of the workshop/presentation. Some verbs to consider when writing learning objectives are:

- List, describe, recite, write
- Compute, discuss, explain, predict
- Apply, demonstrate, prepare
- Analyze, design, select, utilize
- Compile, create, plan, revise
- Assess, compare, rate, critique

Examples are provided below:

**This workshop enables you to:**

- 1) Write four diagnostic criteria to identify the borderline patient.
- 2) State three cognitive therapy techniques that could be used with a subject with depression.
- 3) List three methods to deal with resistance.

**TRUE/FALSE QUESTIONS**

Some accrediting agencies require that psychologists answer true/false questions regarding presentations they have attended. For that reason, we ask that you provide two true/false questions for each presentation. They should be formulated as academic true/false questions. Please indicate the correct answers.

# CALL FOR PROPOSALS

# BRIEF THERAPY CONFERENCE

December 6-9, 2012 San Francisco, California

## PRESENTATION COVER SHEET

The Milton H. Erickson Foundation is calling for proposals for the **2012 Brief Therapy Conference**. Those interested in presenting a Solicited Short Course on the topic of short-term therapy methods (or closely related area), may submit **(1)** a 200-word presentation summary, **(2)** a 50 word abstract, **(3)** two educational objectives, **(4)** two true/false questions to be used for continuing education purposes and **(5)** curriculum vitae of all presenters in your program. **Two** copies of each submission, except CVs, should be included in your packet. Send only **one** CV for each presenter. Preference will be given to proposals that address the theme "*Brief Therapy: Lasting Solutions.*" **Due to limited space in the program, please submit only one proposal per presenter.**

There will be 16 concurrent Solicited Short Courses with one and a half hours allotted for each Short Course on Wednesday, December 5, 2012 from 3:15-4:30 PM and 4:45-6:00 PM. Short Course faculty receive complementary registration for the Conference, but pay their own expenses for food and lodging.

1) Individual submitting proposal: (All correspondence will be sent to this address)

Name \_\_\_\_\_ Degree \_\_\_\_\_  
University where highest degree was earned \_\_\_\_\_ Major \_\_\_\_\_  
Professional License # \_\_\_\_\_ State \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip/Country \_\_\_\_\_  
Daytime Telephone \_\_\_\_\_ e-mail address \_\_\_\_\_

2) Names, Addresses and Degrees of copresenters (if any)

**Note:** All presenters MUST meet the Erickson Foundation's academic requirements of a master's degree or above from an accredited institution in a health-related field. Full-time graduate students enrolled in accredited programs also may present. Graduate students must submit a letter on letterhead stationery from their department certifying full-time student status.

3) Title of Presentation:

4) **Audiovisual equipment required:**  LCD projector  Computer sound ties  No AV equipment needed

**Note: No other AV equipment can be provided. Presenters must bring their own laptop computers for PowerPoint or DVD presentations.**  
Please supply your own Mac to VGA video adapter, if using a Mac laptop.

Enclosure Checklist: (SEND AN ORIGINAL AND 2 COPIES) Attach this cover sheet to the original. The two copies should contain **ONLY THE TITLE** because the review process will be blind. Please **do not** include names on the two copies.

- 200 word presentation summary
- 50-75 word abstract (for publication in the program and syllabus)
- Educational Objectives (minimum of two objectives). Objectives state the performance, conditions under which performance is to occur and/or the criteria of acceptable performance for overt, specific skills to be gained by attendees at the end of the course. Your objectives should state what the learner can expect to achieve after the course of instruction, e.g. 1) Write four diagnostic criteria to identify the borderline patient; 2) State three cognitive therapy techniques that could be used with a subject with depression.
- Two true/false questions to be used for continuing education purposes
- Curriculum vitae of all presenters (One copy only)

If my proposal is accepted and placed on the program, I will be present at the Conference.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**DEADLINE: Proposals must be postmarked by January 27, 2012. Acceptance or rejection will be sent by March 16, 2012.**

Mail proposals to: The Milton H. Erickson Foundation, Inc.  
Eleventh International Congress Committee  
3606 N. 24th Street, Phoenix, AZ 85016-6500 USA

**Only a limited number of proposals can be accepted. Please submit early.**